

CRESCENT  
INTERNATIONAL GROUP

CIG

SINCE 1978

---

C O M P A N Y   P R O F I L E







# Content

Dubai

---

Who we are

---

What we do

---

History

---

Management

---

Our Dream

---

CIG Middle East

---

CIG India

---

CIG Africa

---

Contact





# دبي

DUBAI

Dubai, located at the Eastern part of the Arabian Peninsula on the coast of the Persian Gulf, is one of the seven emirates that constitute the federation of United Arab Emirates which was established in 1971 following independence from Great Britain. Though Dubai had humble beginnings, since the discovery of oil in 1966, the economic scene turned a new leaf drastically. In less than half a century, the city saw sweeping development, quickly becoming the commercial and tourism hub we know today. With a population of just over 3 million residents and over 1 million expatriates, Dubai is crowned as the wealthiest city in the Middle East in 2020, and home to over 80,000 high and ultra-high net worth individuals (UHNWIs). Through visionary governance and leadership, the city is relentlessly expanding and creating opportunities, striving to introduce mind blowing revolutionary projects to attract tourists and businesses alike. Owing to their aspiration to become the enduring global financial hub, accompanied by their tagline “city of the future”, Dubai has positioned itself as city of innovation where business communities can thrive. Topped with the government’s efforts in providing suitable conditions, specifically in ensuring a stable economy and currency, Dubai serves as haven for investors to yield promising outcomes.





## Who we are

Crescent International Group (CIG) is Dubai's fastest growing conglomerate with its core interests in real estate, construction, retail, education, healthcare and hospitality. Our endless commitment to excellence and innovation is the essence driving our team of dynamic employees to create unique and enriching lifestyle experiences for our clients and the community.

Our brilliant ability to compete in the global marketplace, while maintaining the agility to address the distinctive market needs on a provincial level has positioned us among the global industrial giants.



## What we do

With over 40 years of experience, CIG holds leading positions across our diversified conglomerate of real estate, construction, retail, education, healthcare and hospitality. Driven by our strong desire for excellence and good corporate governance, we pledge to push boundaries to change the landscape of entire industries.

At CIG we strongly advocate that sustainability and profitability can co-exist and create a thriving environment. Through our firm pledge in responsible business, we cater to our clients' needs by developing business models, in which we become a part of the community we serve. We pride in delivering projects that add tremendous value to the local economy and improve the lives of the local community.





Since 1978

Established in 1978 as a Trading company under the trade license Al Qama & Ali Baba General Trading LLC, CIG “Crescent International Group” has been delivering sterling accomplishments one after another, modernizing the face of the nation. Under the leadership of our Founding Chairman, Dr C.P Ali Bava Haji, the company experienced phenomenal growth in the 80s, attested by its 12 retail & Wholesale Outlets. Through our steadfast focus on our fundamental competencies, the group rapidly gained market acceptance which paved our way towards global presence. In 1990, the group expanded its wholesale business to Mozambique, which became the largest wholesaler of the country in 1991 and 1992.

Equipped with exceptional employees and futuristic worldview, CIG marked our footprint in India. Apart from upholding ourselves as a reputable retail giant, in 2001, CIG delved into the education industry aiming to deliver exceptional education via our state-of-the-art colleges and schools. Some of our most applaudable projects include Al Ameen Engineering College (2003), Malabar Dental College & Research Centre (2005), Eranad Knowledge City College of Engineering (2012), Malabar College of Commerce and Science (2013), Eranad Knowledge City College of Architecture (2014), EKC College of Commerce & Science (2014) and Peace Public School (2014).

Leveraging on our outstanding track record, CIG strategically ventured into the property development industry. In 2012, operating under the name of CIG Developers, we proudly took up our first project in Muhaisenah, Dubai to build a shopping complex occupied by 20 shops, with a total built-up area of 46,900 square feet and gross leasable area of over 40,157 square feet.

CRESCENT  
INTERNATIONAL GROUP

# History





Creating milestones through  
awe-inspiring projects.

CRESCENT  
INTERNATIONAL GROUP

# Management.





## Dr. C.P Ali Bava Haji

Founder Chairman & Managing Director

Dr. C.P Ali Bava Haji is a renowned businessman, educationalist, philanthropist and also has been actively involved in social and political activities. Born in 1951, Manoor Kerala, He grew up in a conservative and pious family and at a very young age, he migrated to Dubai and got into trading business. He received an honorary doctorate from Colombo International Open University in recognition for his notable contribution to Modern Business Management, He was the Chairman of Overseas Development & Employment Promotion Consultants Ltd (ODEPC) from 2002-2006. He is also actively involved in various development activities like, trading companies, property development, education cities and so forth.

Ali Baba migrated to Dubai in 1968, he started Al Qama & Ali baba trading company in 1978. His business grew as Dubai Developed from a deserted land to an Iconic City.

# Faisal Ali Bava

Vice Chairman



Mr. Faisal is the eldest son of Dr. C.P Ali Bava Haji, the group's founder, Chairman and Managing Director. He is well known amongst his well-wishers for his simple life and generous behaviour. His experiences, dedication and commitment to assignments is what has helped him in his career and life all this while. That's the reason why Faisal is able to handle multiple responsibilities simultaneously. He was born in Kerala; he did his graduation from National American University (Sharjah Campus) in B.Sc. CIW and did his Masters in International Business from University of Greenwich in United Kingdom.

His first assignment was to promote the business of their hospitality division in Kerala, India at Hotel CEEPEE Tower. After successful completion of two years at this assignment, he was then given the responsibility of trading division named Ali Baba General Trading LLC. in Dubai, UAE. Three years down the line, he took his career a step ahead and was appointed as the Director of the Hypermarket division. His current exposure is in the CIG group's property development division and is into the development of commercial properties in and around UAE region. He is also the Managing Director of the Hypermarket chain named Central Hypermarket LLC.







# Mohammed Shihab

Chief Executive officer



He is the son of Dr. C.P Ali Baba Haji, the group's founder, Chairman and Managing Director. Shihab grew up in an environment where entrepreneurial thinking and business decisions were part of everyday discussion. He was born in Kerala, he is having Graduated in Aeronautical Engineering from the Hindustan Aviation Academy in India, it would only have been natural for him to pursue a high-flying career in aeronautics. In his journey, he also consistently enhanced his academic skills. Following his success position at The Malabar Dental College & Research Centre, he was appointed as Advisory Board Member and Director of Eranad Knowledge City.

Since its inception in 1978, Crescent International has grown from strength and reputation for its wholesale and retail activities and other business interests. One of the fastest-growing enterprises in the region, the Group's focus on imports and exports, and steel enabled it to achieve impressive growth. With Business spanning the UAE, India and Africa, Crescent International Group has built an illustrious legacy centred on adding value to the society. Its young Chief Executive Officer Mohammed Shihab brings an infusion of creative thinking and innovative strategies to chart its future growth.

# Peesto David

Chief Financial Officer (CFO)



Mr. Peesto David is a Certified Management Accountant (CMA) from The Institute of Management Accountants, USA. A Senior management accountant personnel, over 18 years of experience in finance and operations with in start-ups and global multimillion-dollar organizations. He has vast experience in various fields including Real Estate, Trading - Retail & Wholesale (FMCG & MEP), Contracting, Manufacturing, Travels, etc.

Proficient in; - managing finance & accounts, encompassing strategic financial planning, implementation and maintaining necessary internal controls, Capital/long term investment planning and monitoring, cost and profitability management, financial analysis and reporting, treasury operations, performance measurement, resource management, ERP implementation and maintenance, credit collections, Expert in managing tax/VAT affairs etc. Well exposed to external auditors like Price water house coopers, Ernst & Young, KPMG, etc.







# Our Dream.

Upholding our community-centric principles, we dream of designing integrated spaces where memories are created, ambitions are made and relationships are strengthened. We strive to deliver uniquely tailored projects that bring globally recognized innovations to meet local needs as we aim to inspire spaces where communities can feel at home, while having a global experience.

We dream to build sustainable communities through our mixed use land developments, office towers, shopping malls and residential properties. We pledge our unwavering commitment to create quality education by continuing to develop more sophisticated Knowledge Cities in India to attract accredited international universities where future generations can continue to thrive.



## CIG Middle East

CIG started its First Shopping Complex in 2012 in Muhaisenah, Dubai. CIG now runs two shopping complex and one shopping mall. CIG has also started constructing two more shopping malls in Jebal Ali & Muhaisenah. CIG shopping complex & Malls are located on the best areas to provide best quality services to the retailers & shoppers. By end of 2017 CIG has an over 1 Million square feet shopping are in Dubai. CIG has plans to start Shopping Malls in another GCC & Middle East.





## Shopping Complexes



### CIG Central Mall

JEBEL ALI

Located at Jebel Ali Industrial Area 2, Al Kabayel Hypermarket is an unrivalled two storied shopping complex with a total built up area of 28690 sq. ft. The ground floor is divided into four sections which accommodate hypermarket, hypermarket stores, restaurants and retail outlets, whereas the mezzanine floor is divided into 2 sections, catering to hypermarkets and retail outlets. The mall also houses 8 premium outlets and 7 kiosks.



### CIG Shopping Mall

JEBEL ALI

CIG Shopping Mall is currently under development in Industrial Area 3 at Jebel Ali and holds the title of being the first hypermarket from CIG. Being surrounded with labour camps, the area is projected to have a massive customer pool. The mall is estimated to stand majestically at 38,921 square feet and transpire as a one stop shopping venue catering to all the needs of the locals

## Shopping Complexes



### CIG Shopping Complex 1 MUHAISNAH

Al Madina Hypermarket is a chic double story shopping complex located at Muhaisnah 2 Sonapur stretching across a total land area of approximately 22,863 square feet. It is home to 20 exclusive retail outlets.



### CIG Shopping Complex 2 SONAPUR

The Grand Hypermarket stands on 35,480 square feet of land in Muhaisnah 2, Sonapur. Shoppers are spoilt for choices with our 22 specialty outlets offering variety in fashion, accessories, jewellery, home furnishing and wellness.



## Shopping Complexes



### CIG Shopping Complex 3 SONAPUR

Shaqlan Hypermarket located at Sonapur is the perfect location for the locals to indulge and pamper themselves after a long workday. With 22 premium outlets occupying the 38007 square feet of retail paradise.



### CIG Shopping Complex 4 MUHAISNAH

CIG Shopping Complex 4 is modestly situated in Muhaisnah 4 with a total area of 5956 square feet. Home to 8 exclusive outlets, it serves as a quick shopping escapade for its shoppers.





CRESCENT  
INTERNATIONAL GROUP

# UPCOMING Projects.

- CIG Central Mall

- M5 Shopping Complex





Step to  
**Success**

# Retail

- **Gulf Stream**
- **Grand Child**

Since 1978, CIG has gradually expanded into a plethora of retail outlets representing a variety of top notch products including garments, handbags, leather, footwear, travel accessories, electrical, kids stores, cafes and many more. Starting with Grand Child established in 1982 and followed suit by Gulf Stream in 1992, CIG is flourishing into a desirable world-renowned retail outlet.

Now, CIG is eager to expand their retail empire to other GCC countries aimed to deliver the retail extravaganza affair to larger communities.



# CIG Pharmacy

## The Healthcare Group

Aimed to provide reliable high-quality products at affordable rates for its clientele, Medicom initiated its journey as a retail pharmacy group in 1996 by opening its first pharmacy. Our experts scrutinize the quality of each product, including pharmaceuticals, cosmetics, healthcare and surgical, before it makes it to our shelves. Subsequently, the pharmacy has seen an exponential growth with over 28 retail outlets providing high end services to over a million walk-in customers annually who cherish our friendly customer service and exquisite products available at competitive rates. Medicom has yielded an excellent growth in turnover and profitability over the years. Hence, motivating to continue expanding the chain. Medicom aspires to reach 100 stores by the end of 2020, all strategically located in business districts and hotspot areas that employ over 500 professionals.

Live **Healthy** | Live **Happy** | Live **Long**.







Fresh Concept Food, F7, an intimate minimart in Business Village, is an abode to a convenience store, bakery, and coffee shop. Since its establishment in August 2010, F7 serves as the best place for those who forage for fresh food and freshly roasted aromatic coffee. Its tranquil outdoor sitting and free shuttle buses commuting our customers from the nearest metro stations makes F7 the ideal choice to unwind.





# India.

## **CIG India**

CIG strongly advocates quality education and research as essential part in producing primed graduates ready to craft a sustainable world upon graduation. Providing equal tutelage to everyone, regardless of nationality, race, creed, or financial standing, our educational institutes offer a wide range of disciplines essential for the betterment of the world. Combining traditional and innovative teaching principles, our institutes are geared to produce resourceful graduates.



# Education Foundation.



- Al Ameen Engineering College
- Al Ameen Law College
- Malabar Dental College & Research Centre
- Malabar College of Commerce & Science
- Crescent School
- Eranad Knowledge City – College of Engineering
- Eranad Knowledge City – College of Architecture
- EKC College of Commerce & Science
- EKC Public School







# Malabar Academic City

FLY TO THE DREAMS

## • Malabar Dental College & Research Centre

It is specifically designed for all dental care aspirants who want to land in the profession of dental care with smart and quality education. This educational institution was started in 2007 under the University of Calicut. In 2010, it was truly blessed to come under the aegis of Kerala University of Health Science, Trissur. The beautiful campus situated near to the banks of Bharathapuzha adds to the beauty of the campus, which spreads over 25 acres of land. Its lush green and pollution-free campus is well designed and graciously equipped with all modern facilities. MDC offers academic programs from undergraduate to postgraduate program in seven specialties. Collectively, our students and residents also benefit from the skills and experience of our highly devoted faculty, and a rich collaborative environment.

## • Malabar College of Commerce and Science

Malabar Academic City gives you the feeling of a quiet haven, separate from the hustle and bustle of city life. The lush green campus of 25 acres optimally balances nature and well-equipped infrastructure. The land character, building frontage, preservation of soil and vegetation and other design guidelines of the master plan have been taken into consideration with the specialized consultation of internationally acclaimed architects. At Malabar Academic City, the possibilities are endless and we help you nurture your dreams.

### Dental Departments

- Conservative Dentistry & Endodontic
- Periodontics & Oral Implant ology
- Prosthodontics and Implant ology
- Orthodontics & Dentofacial Orthopedics
- Oral & Maxillofacial Surgery
- Oral and maxillofacial pathology
- Public Health Dentistry
- Pediatric & Preventive Dentistry
- Oral Medicine & Radiology

### Courses

- BBA
- BCOM
- BCA
- BA ENGLISH
- BSC MICROBIOLOGY



# Eranad Knowledge City

Eranad Knowledge City, funded by Al-Hind Educational & Charitable Trust, is built on 100 acres of lush landscape, supporting a conducive environment to LEARN, LIVE, WORK and PLAY matching international standards.

The exquisite assemblage of institutions vows to create outstanding learning experience through revolutionary teaching methods adapting the 21st century skill sets. Eranad Knowledge City believes in providing knowledge beyond paper qualification hence preparing our graduates with the right attributes to thrive in the future workforce by expanding their global perspectives and increasing their employability internationally.

- Engineering College
- Exter College of Management
- Peace School
- Architecture College

## UPCOMING

- Dental College
- Medical College
- Hospital
- Convention Center
- Stadium







## DEPARTMENTS

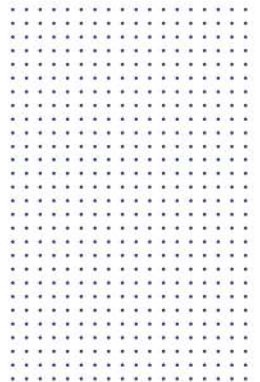
- Civil Engineering
  - Electrical & Electronics Engineering
  - Mechanical Engineering
  - Applied Science and Humanities
- 
- 3 year LL.B
  - 5 year LL.B

### • Al Ameen Engineering College

Al-Ameen Engineering College, managed by Al-Ameen Educational Trust, strives to provide quality education and benevolent service for the blooming generation. We are mere ten years young, and have turned to be the most dynamic and fastest growing engineering college in Palakkad district. Approved by AICTE, we focus on best possible education to empower our students to become contributing affiliates of a technological society. Our intellectually diverse environment, state-of-the-art facilities, and eminent faculties provide the best possible platform for personal and career growth opportunities. We also stand apart in providing quality guidance to prepare our students to excel and succeed in multifaceted opportunities. Our fully accredited engineering programs include Electronics & Communication Engineering (ECE), Electrical & Electronics Engineering (EEE), Mechanical Engineering (ME), and Civil Engineering (CE).

### • Al Ameen Law College

Al-Ameen Law College is established by Al-Ameen educational trust in 2015. It is recognized by Bar Council of India and affiliated to University of Calicut. Al-Ameen educational trust established this institution with a noble mission of producing good lawyers and to serve the society by providing quality legal education. The institution continues to demonstrate its pledge, devotion and loyalty to the cause of legal education and mold the students better for a glorious tomorrow.



**Al Ameen**  
EDUCATIONAL  
TRUST



# Hospitality & Commercial



*Le Valor Resorts*  
by Crezenta

Since the birth of our first shopping complex in 1992 in India, CIG has been offering reverting shopping haven for shoppers of all ages via their numerous shopping complexes scattered throughout Kerala.

The familiarity of the local arena paved path into braving into the hospitality industry in 2001 by opening Hotel Ceepee Towers, renamed Crezenta Hotel, in Thrissur, Kerala.



- Crezenta Hotels & Resorts ■
- Crezenta Hotel, Trissur ■
- Crezenta Boutique Hotel, Edappal ■
- Crezenta Resort, Wayanad Commercial Properties ■
- Crescent Plaza ■
- CP Complex ■



# Africa.

Pioneering the wholesale business in Mozambique in 1990, CIG had a modest beginning. Through their vigorous work and strategic governance, CIG experienced steep expansion within 2 years to become the biggest wholesale distributors in Mozambique. Craving for new challenge, CIG launched its own retail outlets in various cities in Mozambique. Currently CIG has added Distribution Centers in Maputo & Beira to their amalgamation.

## Trading **Companies**

Crescent Mozambique LDA – Beira | Crescent International LDA – Maputo





## Contact us

Crescent International Group  
Corporate Office  
Suite 903 904, B Block  
Centurion Star Business Towers  
Port Saeed, Deira  
Dubai - UAE P.O Box 1096  
Telephone: +971 4 26 26 535  
Email: [info@thecigworld.com](mailto:info@thecigworld.com)

[www.thecigworld.com](http://www.thecigworld.com)